

Rates Channel 12 – BBB Communications

Rates Effective: May 12, 2014

Serving Roane County (Harriman, Kingston, Rockwood, Midtown)
Anderson County (Oak Ridge, Clinton, Oliver Springs, Norris, Lake City, Claxton)
Morgan County (Oakdale), Campbell County (Ch. 230) – 40,000 Homes Served

Channel 12 Evening News – Monday – Friday 5:00 – 6:00pm

22 Shows per month plus replays

1 spot per show \$175 per month = \$7.95 per spot
2 spots per show \$300 per month = \$6.82 per spot
3 spots per show \$400 per month = \$6.06 per spot
4 spots per show \$450 per month = \$5.11 per spot

Gospel USA Weekdays – Monday – Friday 6:00 – 9:00am

Saturday and Sunday 7:00 – 9:00am 30 Shows per month plus replays

1 spot per show \$150 per month = \$5.00
2 spots per show \$200 per month = \$3.33
3 spots per show \$250 per month = \$2.77
4 spots per show \$300 per month = \$2.50

Locker Room Chat

Wednesday's 8:00 – 9:00pm 4 shows per month

4 spots per show \$200 per month = \$12.50 per spot
Graphic Banner \$50 per month

Ciderville Farm and Home Show – 1 LIVE and 3 replays

Saturday's 8pm – 9:30pm

3 spots per show \$200 per month = \$16.67 per spot
VERY LIMITED INVENTORY!!
(*Price does not reflect the 3 replays per week).

Old Capital Travel Show – Tuesday's 9:00pm and Saturday's 8:30am

8 shows per month

2 spots per show \$100 per month = \$6.25 per spot

WYSH / BBB Communications COMBO DEAL

Trading Time and Ask Your Neighbor \$399 per month
You receive a banner ad during these programs on Channel 12 along with a full-page digital ad. Plus receive 1 radio spot inside the program of your choice (Trading Time or Ask Your Neighbor) and 1 regular schedule spot during the day (M-F 6am-8pm).
There is a minimum contract of 3 months but will be billed until further notice.

Prime-Time Trading Time \$299 per month

You receive the same as the above combo deal.

Digital Ad / Banner Ad ONLY during programs \$250 per month

Digital Advertising consisting of pictures and or text

1 page	\$10 per day	\$150 per month
2 pages	\$20 per day	\$200 per month

3 month special – Buy 2 – Get 1 month FREE!

Crawl line

\$17.86 per day	\$125 per week	\$475 per month
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Production Costs – Normal Charge of \$350

3-month contract = \$150 production charge

6-month contract = FREE production **

** With qualifying package



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